Take Away Homework!

Write an analysis of a specific business's approach to market research, explain the good points and bad points. What could they do to improve?	Write a formal letter to Tesco explaining what they should do to make sure each stakeholder group is happy. *Use a letter layout, remember key terms and use persuasive language to explain key issues…*	Write a newspaper article describing specific business that you have researched and how they have improved their customer loyalty. *Include specific, accurate facts with good English. You should include quotes and images…*
Create a leaflet which summarises how to please all your stakeholder groups. *Use key terms, make it informative and eye catching…*	Create a factsheet summarising how to spot a Business Opportunity, but also add additional research and facts. *Use correct terminology and use the internet to include extra facts (no copy & paste!)*	Create a comic strip to explain how 2 stakeholder groups might conflict. *Use pictures and key words to explain the process in a clear way…*
Create a poster summarising Enterprise and Entrepreneurs. *Use key terms, make it informative and eye catching…*	Create a graph that shows how a Businesses sales have increased/decreased. *Use pictures and key words to explain the process clearly…*	Create 10-15 challenging quiz questions about Market Research. *Write the questions with correct answers separate to test a peer…*
Create a mind map summarising the Market Segmentation. *Use key terms, make it informative and eye catching…*	Identify key terms we've used in this term and write a dictionary. *Find the definitions of key words and write a glossary to help you to learn spellings…*	Write 3 Tweets that could summarise the difference between invention and innovation. *No more than 140 characters; use #'s for key words and they must be informative…*