

Take Away Homework!



Choose your homework from the menu below:

The Peri-ometer suggests the difficulty or challenge the homework may offer.

Every term you should attempt at least one 'EXTRA HOT' task!



<p>Write an analysis of a specific business's approach to marketing, explain the good points and bad points. What could they do to improve?</p>	<p>Write a formal letter to Lucozade explaining what they should do next to ensure there sales improve. <i>Use a letter layout, remember key terms and use persuasive language to explain key issues...</i></p>	<p>Write a newspaper article describing specific business that you have researched and how they have improved their customer loyalty. <i>Include specific, accurate facts with good English. You should include quotes and images...</i></p>
<p>Create a leaflet which summarises Design and Research Development. <i>Use key terms, make it informative and eye catching...</i></p>	<p>Create a factsheet summarising Product Trial and Repeat Purchase, but also add additional research and facts. <i>Use correct terminology and use the internet to include extra facts (no copy & paste!)</i></p>	<p>Create a comic strip to explain how a business might use the Product Life Cycle. <i>Use pictures and key words to explain the process in a clear way...</i></p>
<p>Create a poster summarising Market Maps. <i>Use key terms, make it informative and eye catching...</i></p>	<p>Create a graph and matrix that explains how the Product Life Cycle and the Boston Matrix are linked. <i>Use pictures and key words to explain the process clearly...</i></p>	<p>Create 10-15 challenging quiz questions about Marketing. <i>Write the questions with correct answers separate to test a peer...</i></p>
<p>Create a mind map summarising the Marketing Mix. <i>Use key terms, make it informative and eye catching...</i></p>	<p>Identify key terms we've used in this term and write a dictionary. <i>Find the definitions of key words and write a glossary to help you to learn spellings...</i></p>	<p>Write 3 Tweets that could summarise the Marketing Mix. <i>No more than 140 characters; use #'s for key words and they must be informative...</i></p>

