

IB BUSINESS MANAGEMENT

Level 3 – Mr. West and Miss R Fagg

The Business Management course is designed to develop students' knowledge and understanding of business management theories, as well as their ability to apply a range of tools and techniques. Students learn to analyse, discuss and evaluate business activities at local, national and international levels. The course covers a range of organisations from all sectors, as well as the sociocultural and economic contexts in which those organisations operate. The course covers the key characteristics of business organisation and environment, and the business functions of human resource management, finance and accounts, marketing and operations management.

Through the exploration of six underpinning concepts (change, culture, ethics, globalisation, innovation and strategy), the course allows students to develop a holistic understanding of today's complex and dynamic business environment. The conceptual learning is firmly anchored in business management theories, tools and techniques and placed in the context of real world examples and case studies.

The course encourages the appreciation of ethical concerns at both a local and global level. It aims to develop relevant and transferable skills, including the ability to: think critically; make ethically sound and well-informed decisions; appreciate the pace, nature and significance of change; think strategically; and undertake long-term planning, analysis and evaluation.

This course is taken as part of the IBCP or as a stand alone subject.

ENTRY REQUIREMENTS

5 GCSE or equivalent grades C / level 4 or above, including Maths and English.

FURTHER OPPORTUNITIES

This course will prepare you for higher education; it offers a qualification for employment or further learning in business related sectors.